



May 12, 2010 Organizational Meeting

Minutes

Minutes for 5/12/2010

- Call to order / introductions as appropriate
- Additions/changes to the minutes
- Organization Information
  - Financial Update - as presented below
  - Membership and Sponsorship Update - as presented below
  - Member Advertising – first advertisement distributed amongst attendees.  
Recommendation was made that we work with Jody Majeres to create a formal VBOA / Volksfest “Brand” for advertising going forward.
- Volksfest
  - Budget updated with latest information
  - Site Plan approved at last April meeting
  - Event List is near final – to be finalized at 5/27 meeting, with chairs for each selected at that time.
  - Sponsorship list approved – Dale and Chis Johnson to begin promoting sponsorships.
  - Event-by-event review
    - Auto Show –
      - Continuing discussions with Auto Motorplex / Bruno Silokiwski
      - Additional ideas presented by Terry Hartman for Jim to pursue as needed.
    - Singing Contest / Karaoke alternative
      - VES Music teacher Sarah Oyler has agreed to chair this event.
    - Raffle for clock, etc. It was agreed to by the group to use a donated hand-made grandfather clock and a couple related items – all made from wood taken from the demolished building next to the bike path – as the raffle items. It was further presented and agreed to that the VBOA work with the Lions club, splitting the proceeds of the raffle with them for philanthropic use within the City. Tickets will be \$10 individually or sold in blocks of 10 for \$100.
    - Golf tournament – Randy Miller presented an idea for a Volksfest golf tournament. Randy, Jim and Dale met with Lion’s president Steve Olson on 5/11 and gained agreement to pursue a joint Golf Tournament, splitting the proceeds 50/50. Motion presented and approved by the group to pursue with Randy as Chair. Randy has since met with the Lions and is waiting on approval by their Golf Tournament Sub-Committee (expected to be approved).
    - Battle of the Bands – it was agreed to by the group that this is an important draw, many people come to watch “their band.” It was agreed to by the group to continue with this event.
    - The group agreed to pass on a contest to select the overall event’s “picture” for auctioning to the public. We will pick this up next year.



- It was agreed to by the group to drop the community band.
- Beverages – we agreed to have three beverage stations, 1) main beer tent, 2) near the bed races, 3) near the art fair booths. Beer Committee (Jim, Tina Healey, and Joel Gabrielson) to work with Miller/Coors regarding kegs vs. cans/plastic bottles, and regarding ordering process with city.
- Best of the Best (potato salad) and best of the wurst (braut wurst), agreed to have both a monetary prize and trophy. Trophy will be awarded to the best of the best winner. Traveling trophy will be awarded to the best of the wurst. This approach is being taken as the “best” participants are typically individual citizens, while the “wurst” participants are typically businesses.
- Banners and Tee Shirts – need to pick this up at the next meeting.
- Awards – agreed to formally recognize Mary Hadaway and Linda McNulty for their work and dedication in previous years’ celebrations. Details to be worked out at the next meeting.
- Permits (all permits complete and in order)
  - Liquor permit issue resolved with the help of the City of Victoria (thanks to Don Uram and Jennifer Kretsch). The City will acquire the needed permit and related insurance. Finances (ordering from Miller/Coors, receipts, etc.) will be managed by the city. Fees for permit and insurance will be deducted from the receipts. Remaining revenue will be returned to the VBOA in the form of a donation.
  - Noise permit approved by the city
  - Gambling permit approved by the city and state
- City Presentation – Moved to June 14. Executive Committee to present to City Council at the 6/14 meeting:
  - Current Plans
  - Request for city assistance (see last year’s help list at end of this document)
  - Jim Crowley and Mary Flynn to contact Don Uram for advice and recommendations as to how best present our materials and requests to the council.
- Action Items Follow Up
  - New logo approved by sub-committee and presented to group. New logo has been posted to the web site and distributed.
    - Recommendation by Mayor Thun that we continue with the sub-title “Celebrating Community” in combination with the new logo.
  - General Liability policy is now in force w/State Farm.



## Financial Update

<b>Bank Account Balances</b>	<b>April 28</b>	<b>May 12</b>
Checking (Actual)	\$5,130.80	\$5,390.57
Checking (Online Balance)	\$5,130.80	\$5,805.80 (as of 5/12)
Savings / Foundation	\$75	\$75.01 (interest added)

### Deposits

- Sponsorships	\$0
- Donations	\$75
- Memberships	\$150
- Food Vendors	\$300
- Liquor Permit Refund	\$50
<b>Total Deposits</b>	<b>\$575</b>

### Expenses Paid

- Gambling Permit	\$50 (5/7/2010)
- State Farm Insurance	\$255.28 (5/7/2010)
- Quicken / Quickbooks	\$9.95 (5/11 - due the 11 <sup>th</sup> of each month)
- Victoria Gazette (ad)	\$150
<b>Total Expenses Paid</b>	<b>\$465.23</b>

### Anticipated Expenses over the next 4-6 weeks

- Monthly Quicken Expenses of approximately - \$9.95
- 501c(3) federal filing (approval of non-profit status) – Approximately \$200 once IRS brings automated system online (\$400 if done now manually). We have 18 months from our incorporation in January of this year to complete this filing.



## Membership Update

Paid Members (\$75 each):

### New

- Hartman Communities
- School of the Wise
- Joel's Original Barbers

### Existing

- Fresh Seasons Market
- Elite Waste Disposal
- Laketown Technology
- Floyd's Bar
- The Hanger
- Miller Real Estate Properties
- Miles of Smiles "Sneaky the Clown"
- Mr. Handyman
- Power of Life Chiropractic
- Rising Start Dance Academy

Donations Received

- City of Victoria, \$75

## Sponsorship Update

Premier Sponsor – MillerCoors

- \$4,000 paid
- \$1,000 materials (wrist bands, banners, cups, etc.) – to be provided at event

Bed Race Co-Sponsors – Floyds, Vics Bar

- \$500 paid (Floyds)



Note: Lois is contacting Vic's Bar for an additional \$500 for joint/co-sponsorship of this event

Note: Total sponsorships for 2009: \$11,350

### **New Vendor Sign-Ups**

Running Concessions - \$75

Food Hut - \$75

Annies Frozen Yogurt - \$75

Parley Lake Winery - \$75

Total Vendor Payments YTD \$300

### **2009 Volksfest – City Assistance**

Bruce 22 hours x \$49.95 = \$1,099

Corey 12 hours x \$28.84 = \$346

Troy 12 hours x \$28.43 = \$341

7 hours OT x \$42.65 = \$298

Al 2 hours x \$32.04 = \$128 (not sure of this figure as the math actually comes out to \$64 – JC)

3 hours OT x \$48.06 = \$432 (not sure of this figure as the math actually comes out to \$144 – JC)

Jeff 9 hours x \$23.89 = \$215

2 hours OT x \$35.83 = \$72

Tim 12 hours x \$23.83 = \$286

Total Labor = \$3,217

Equipment Costs - \$45 hours x \$40 per hour (average of all)

Total Equipment Costs = \$1,800 (generator, etc.)

Total Public Works contributions = **\$5,017**