

## Minutes from 2/24/10 meeting:

### VBOA Organization

- Articles of Incorporation-no comments, but after further review if there are any Jim Crowley will be informed.
- All in attendance are greatly appreciative of Jim Crowley's contributions on the formation of the Victoria Business Owners Association.

### VOLKSFEST-discussion & action items

- Mary Hadaway will follow up with her records to provide Mary Flynn with Vendor & Sponsor contracts...if she does not have them in her files she will contact Linda McNulty for same.
- Monica would prefer that the 'bike ride' is not on the trail so that artists can use the trail for their exhibits...it was noted that Mary Thun & Unsie will be chairing the bike ride and it was discussed that for 2010 the bike ride would be more of a 'neighborhood' ride and most likely the trail would be available for artists.
- A fair amount of discussion about the Volksfest logo...Jody Majeres will work on a new design...and, incorporate the Bayfront Art Fair logo as well.
- A marketing/advertising schedule, more aggressive than last year, will be put together. Monica feels that this is needed to attract artists back from last year, as well as new artists...the sentiment of the group was the same.
- Additional ideas for this year:
  - \*\*dunk tank...Tina Healy will check with Holy Family
  - \*\*hula-hoop contest...Monique has hula-hoops
  - \*\*yard signs to promote the event...reasonably inexpensive